



# Community-Campus Partnerships for Health

Promoting Health Equity and Social Justice

## Call for Applications for the 2020 RWJF Award for Health Equity presented by CCPH

Receipt Deadline: Monday, November 16, 2020

### Introduction

Community-Campus Partnerships for Health (CCPH) is a non-profit organization that promotes health equity and social justice through partnerships between communities and academic institutions. We view health broadly as physical, mental, emotional, social and spiritual well-being and emphasize partnership approaches to health that focus on changing the conditions and environments in which people live, work and play. Our strategic goals are to:

- Leverage the knowledge, wisdom and experience in communities and in academic institutions to solve pressing health, social, environmental and economic challenges;
- Ensure that community-driven social change is central to the work of community-academic partnerships; and
- Build the capacity of communities and academic institutions to engage each other in partnerships that balance power, share resources, and work towards systems change.

### Intent of the Award

The Robert Wood Johnson Foundation Award for Health Equity presented by Community Campus Partnerships for Health (RWJF-CCPH Award) will highlight the power and potential of community-campus partnerships successfully using systems and policy change needed to overcome the root causes of health, social, environmental and economic inequalities. The RWJF-CCPH Award recognizes noteworthy leaders and examples to the field in the area of exemplary partnerships between communities and academic institutions that are striving to achieve health equity and social justice.

The RWJF-CCPH Award is part of a series of awards, supported by RWJF, but administered separately by independent organizations. RWJF believes that it is critical to improve systems that influence the determinants of health – such as public safety, employment, housing, education – in order to improve lives and reduce health disparities.

### The 2020 RWJF-CCPH Award recipients will receive:

1. \$1,500 each as an unrestricted cash prize. Continued public recognition of the individual's achievements.
2. A commemorative plaque;
3. A press release and newsletter articles announcing the award and describing the Key Leaders and their partnerships;
4. A description of the Key Leaders' partnership on the CCPH website, with links to the partnership's website;
5. Special opportunities to present at CCPH-sponsored forums

### Eligibility Criteria

The RWJF-CCPH Award recognizes two “Key Leaders” or key individuals (one community member and one academic partner) who spearheaded the success in the partnership. Partnerships involving one or more community partners and one or more academic partners are eligible to apply for the award. By “academic partner” we mean a community college, college, university, residency program or research institute (including affiliated administrators, faculty, staff and students) that contributes to the partnership. By “community partner” we mean an individual, organization or agency that contributes to the partnership and is not an academic partner.

Key Leaders need not be with partnerships that are members of CCPH. Key Leaders that have applied in the past but did not receive the award or honorable mentions may re-submit. CCPH can only accept applications in English. The RWJF-CCPH Award is open only to individuals who are (a) citizens or legal residents of the United States, (b) thirteen (13) years of age or older, (c) not a trustee, director, officer, shareholder, employee, contractor, agent, representative, or affiliate of RWJF, CCPH, selection committee or the spouse/domestic



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partner, parent, sibling, child, or grandchild of any of the foregoing, and (d) have not previously received any RWJF Award for Health Equity from any sponsor organization in any year. Each individual, each team, and each individual member of a team, is referred to as a “Nominee” in this application.

2020 has been a year like no other in our lifetime. In light of the current global COVID-19 pandemic and the increased attention to racism, CCPH seeks to recognize partnerships that have demonstrated innovation and creativity in responding to both of these issues. As such, we encourage applicants to highlight how their partnership has pivoted or been repurposed in the past six months.

## Selection Criteria

In addition to meeting the intent of the award and the eligibility criteria, the award recipient will be selected based on its ability to demonstrate the selection criteria below.

- Nominee’s work shows alignment with Robert Wood Johnson Foundation’s vision for building a Culture of Health and achieving health equity;
- Nominee’s work demonstrated success to change systems that impact health outcomes in one or more of the following areas: access to quality care, education, employment, income, community environment, housing, and public safety;
- Nominee’s work provided a solution to improve outcomes for groups most affected by health disparities;
- Nominee’s work successfully implemented a systems change approach to reduce health disparities within the past two years;
- Nominee’s work with a community-campus partnership embodies the CCPH principles (see <https://ccph.memberclicks.net/principles-of-partnership>)
- Nominee’s work with community-campus partnership is achieving measurable and meaningful outcomes;
- Nominee’s work with a community-campus partnership has health equity and/or social justice as a central and explicit goal within the partnership;
- Nominee’s work with a community-campus partnership pursues multiple community-campus partnership strategies. These strategies may include, for example: mobilizing knowledge to effect changes in practice or policy, implementing service-learning, engaging in community-based participatory research, leveraging partnership resources for community and economic development, etc.; and
- Nominee’s work within a community-campus partnership engages a full range of partners that have a stake in the work of the partnership. These partners may include, for example: community-based organizations; health care delivery organizations; community members who are not employed in the fields of health care or higher education; students, faculty and administrators at primary, secondary, undergraduate, graduate and/or post-graduate levels; elected officials; government agencies; philanthropic organizations; businesses, etc.
- Nominee’s work with community-campus partnership demonstrates responsiveness to the COVID-19 pandemic.

## Selection Process

Applications will undergo a thorough review by a committee of CCPH board members, staff and advisors. Decisions about the award and any honorable mentions will be made on the basis of the intent, eligibility and selection criteria contained in this document.

Applications will also be reviewed for adherence to the guidelines, page limits, and formatting instructions contained in this document. Please see pages 3-5 for detailed submission instructions.

## Notifications

The Partnership Representative named on the application will be notified when the application has been received. **This same representative will be notified no later than November 25, 2020** regarding whether or not the nominee has been selected for the award or honorable mention. Public announcements regarding the award recipients and any honorable mentions will be made at the time of the award presentation.



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## Submission Deadline & Instructions

**Deadline:** Applications must be received as a single email attachment sent to [info@ccphealth.org](mailto:info@ccphealth.org) on or before 11:59pm eastern time (U.S.) on Monday, November 16, 2020. Applications will only be accepted by email.

In fairness to all nominees, applications will not be considered that are received after the deadline. In addition, failure to follow the application guidelines below (including requirements for page limits, font size and line-spacing) may result in an application not being reviewed even if it arrives on time.

**Format Requirements:** Applications must be contained in a single document<sup>1</sup> in either Microsoft Word or Adobe Acrobat PDF format. The document may not exceed 25 pages and margins may not be less than 3/4 inch. Specific requirements for page limits, font size and line spacing are noted for each section below.

### SECTION 1: Title page (1 page maximum; font size not less than 11 point; may be single spaced)

Please include these items in the order listed:

- a. Title/Name of the Partnership
- b. Community and Institution Partnership Representatives (Note: These will be the main contacts used for all correspondence about the application and the RWJF-CCPH Award):
  - Name
  - Title/Position
  - Organization/Affiliation
  - Mailing Address
  - Phone/Fax
  - Email
  - Twitter account for the partnership (if available)
  - Website for the partnership (if available)
- c. How did you hear about the RWJF-CCPH Award?
- d. Application abstract (250 word maximum)

### SECTION 2: List of Partners (2 page maximum; font size not less than 11 point; may be single spaced)

What organizations and individuals comprise your partnership? Please list them and include a one-sentence description of each.

### SECTION 3: Essay (12 page maximum; font size not less than 11 point; may be single spaced)

Please respond to the following statements in the order listed:

- Describe how the nominee's work with a community-campus partnership shows alignment with Robert Wood Johnson Foundation's vision for building a Culture of Health and achieving health equity;
- Describe how the nominee's work with a community-campus partnership demonstrates success to change systems that impact health outcomes in one or more of the following areas: access to quality care, education, employment, income, community environment, housing, and public safety;
- Describe how the nominee's work with a community-campus partnership provided a solution to improve outcomes for groups most affected by health disparities;
- Describe how the nominee's work with a community-campus partnership successfully implemented a systems change approach to reduce health disparities within the past two years;
- Describe how the nominee's work with a community-campus partnership embodies the CCPH principles (see <https://www.ccphealth.org/principles-of-partnership/>) Nominee's work with community-campus partnership is achieving measurable and meaningful outcomes;



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- Describe how the nominee's work with a community-campus partnership has health equity and/or social justice as a central and explicit goal within the partnership;
- Describe how the nominee's work with a community-campus partnership pursues multiple community-campus partnership strategies. These strategies may include, *for example*: mobilizing knowledge to effect changes in practice or policy, implementing service-learning, engaging in community-based participatory research, leveraging partnership resources for community and economic development, etc.; and
- Describe how the nominee's work within a community-campus partnership engages a full range of partners that have a stake in the work of the partnership. These partners may include, for example: community-based organizations; health care delivery organizations; community members who are not employed in the fields of health care or higher education; students, faculty and administrators at primary, secondary, undergraduate, graduate and/or post-graduate levels; elected officials; government agencies; philanthropic organizations; businesses, etc.
- Describe how nominee's work within a community-campus partnership has demonstrated responsiveness to the COVID-19 pandemic.

## **SECTION 4: Supporting documentation** (10-page maximum; font size not less than 10 point; may be single spaced)

Supporting documentation might include a partnership agreement or memorandum of understanding, examples of press coverage, letters of support, summaries of evaluations that document the partnership's outcomes, lists of publications and presentations based on the partnership's work, descriptions of partnership projects and/or any other information that you believe helps to support the application.

## **For More Information**

Additional questions about the RWJF-CCPH Award should be sent to [info@ccphealth.org](mailto:info@ccphealth.org).

<sup>1</sup> Applications that are comprised of multiple attachments will not be reviewed. If you have multiple documents, we suggest converting each to PDF and merging them into a single PDF document. To access instructions and free online programs for doing so, type "merging multiple PDF files" into [www.google.com](http://www.google.com).